

2018 SMAWL PET FAIR SPONSORSHIP FORM



P.O. Box 1232, Leonardtown, MD 20650

Phone: 301-904-0332

<http://www.smawl.org/>

Individual/Company Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Facebook Page: _____

Platinum Sponsorship (\$1,000.00)

Benefits: Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing; **full page** ad in the event program; five (5) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Platinum sponsor on SMAWL's active social media outlets.

Gold Sponsorship (\$750.00)

Benefits: Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing; $\frac{3}{4}$ page ad in the event program; four (4) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Gold sponsor on SMAWL's active social media outlets.

Silver Sponsorship (\$500.00)

Benefits: Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing; $\frac{1}{2}$ page ad in the event program; Three (3) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Silver sponsor on SMAWL's active social media outlets.

Bronze Sponsorship (\$250.00)

Benefits: Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing; $\frac{1}{4}$ page ad in the event program; two (2) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL and a certificate of our appreciation.

Memorial Sponsor (\$100.00)

Include pet's name or departed loved one to be included as a listing in the "In Memory" section of the event program. Name: _____ One (1) Fair T-shirt included.

Unspecified Sponsor Donation Amount (\$ _____ .00)

Your name or company's name will be listed under the "Special Thanks" section in the event program, you'll also receive a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL.

Not quite ready to be a SMAWL sponsor just yet? That's okay, you can still advertise your business in the Animal Fair Catalog Advertising Section. All ads must be camera-ready in Microsoft format (Word, Excel or PowerPoint).

½ page (approximately 5" x 4") \$75.00

Full page (approximately 5" x 8") \$100.00

***** PAYMENT AND COMPLETED FORM DUE TO SMAWL BY APRIL 15, 2018*****

REMINDERS: Please help us ensure that our 2018 Pet Fair events go smoothly and do the following:

1. Mail cash or credit card payment and completed form to SMAWL by **April 15, 2018**.

**SMAWL
P.O. Box 1232
Leonardtown, MD 20650**

Payment method: _____ Cash _____ Credit Card (**MasterCard and VISA only**)

Card number: _____ Expiration date: _____

CVC: _____ Name as appears on card: _____

Signature: _____

2. Email us your ad copy to smawl@yahoo.com by **April 15, 2018**
3. Email us your T-Shirt size selection by **April 15, 2018** to pick up at the main office the day of the Animal Fair.
4. If you will be attending the Animal Fair either as a free Sponsorship Vendor, please contact PetFair@smawl.org to complete the Vendor Form.