

# 2019 SMAWL PET FAIR SPONSORSHIP FORM



P.O. Box 1232, Leonardtown, MD 20650

Phone: 301-904-0332

<http://www.smawl.org/>

Individual/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

**Platinum Sponsorship (\$1,000.00)**

**Benefits:** Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing; **full page** ad in the event program; five (5) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Platinum sponsor on SMAWL's active social media outlets.

**Gold Sponsorship (\$750.00)**

**Benefits:** Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing;  $\frac{3}{4}$  page ad in the event program; four (4) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Gold sponsor on SMAWL's active social media outlets.

**Silver Sponsorship (\$500.00)**

**Benefits:** Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing;  $\frac{1}{2}$  page ad in the event program; Three (3) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL, certificate of our appreciation, and your company listed as a Silver sponsor on SMAWL's active social media outlets.

**Bronze Sponsorship (\$250.00)**

**Benefits:** Your name or company's name and logo prominently displayed on all event advertising; your name or company's name and phone number listed in the event program, vendor booth at the event for marketing;  $\frac{1}{4}$  page ad in the event program; two (2) Fair T-shirts, a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL and a certificate of our appreciation.

**Memorial Sponsor (\$100.00)**

Include pet's name or departed loved one to be included as a listing in the "In Memory" section of the event program. Name: \_\_\_\_\_ One (1) Fair T-shirt included.

**Unspecified Sponsor Donation Amount (\$ \_\_\_\_\_ .00)**

Your name or company's name will be listed under the "Special Thanks" section in the event program, you'll also receive a window sticker/cling for your home or business to show your a proud sponsor/supporter of SMAWL.

Not quite ready to be a SMAWL sponsor just yet? That's okay, you can still advertise your business in the Animal Fair Catalog Advertising Section. All ads must be camera-ready in Microsoft format (Word, Excel or PowerPoint).

½ page (approximately 5" x 4") \$75.00

Full page (approximately 5" x 8") \$100.00

**\*\*\* PAYMENT AND COMPLETED FORM DUE TO SMAWL BY APRIL 15, 2019\*\*\***

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**REMINDERS: Please help us ensure that our 2018 Pet Fair events go smoothly and do the following:**

1. Mail cash or credit card payment and completed form to SMAWL by **April 15, 2019**.

**SMAWL  
P.O. Box 1232  
Leonardtown, MD 20650**

**Payment method:** \_\_\_\_\_ Cash \_\_\_\_\_ Credit Card (**MasterCard and VISA only**)

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

CVC: \_\_\_\_\_ Name as appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

2. Email us your ad copy to [smawl@yahoo.com](mailto:smawl@yahoo.com) by **April 15, 2019**
3. Email us your T-Shirt size selection by **April 15, 2019** to pick up at the main office the day of the Animal Fair.
4. If you will be attending the Animal Fair either as a free Sponsorship Vendor, please contact [PetFair@smawl.org](mailto:PetFair@smawl.org) to complete the Vendor Form.